



# Swipe4Free Helps Business Owners Raise Profits By 40%

Nationwide minimum wage increases have lowered the restaurant industry's gross profits by 8 - 10%. With Swipe4free you can eliminate your credit card processing fees, raising your profits by up to 40% allowing you to offset the minimum wage increase and the overall increase costs of doing business.

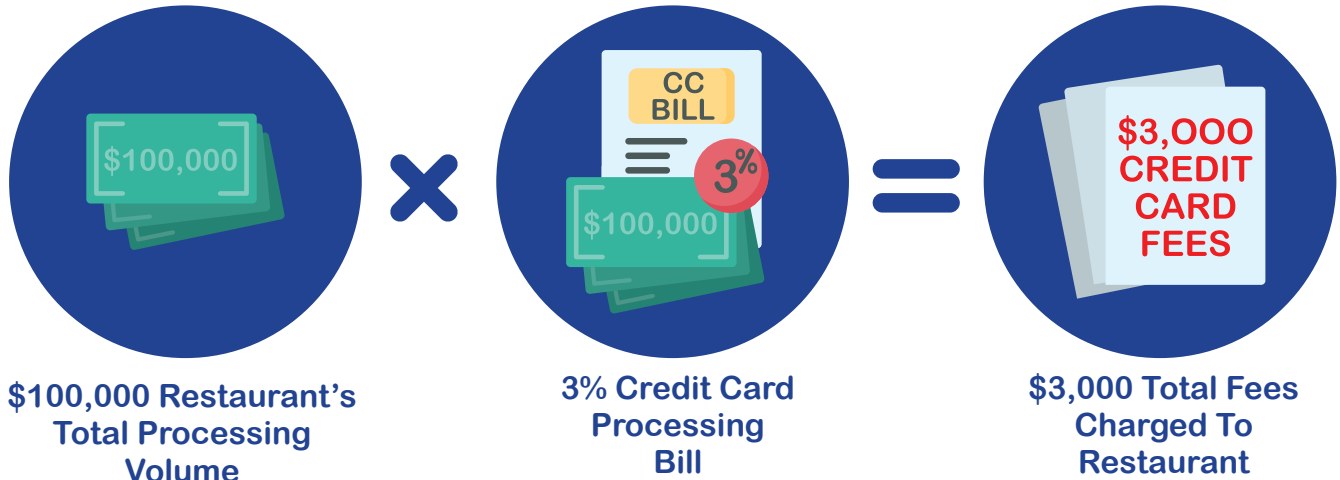
## How Swipe4Free Helps

- Offsetting The Minimum Wage Increase**  
 Multiple States Have Raised Their Minimum Wage to \$15 / Hour
- Offsetting Increased Costs of Doing Business**  
 Such as Cost of Goods, Supplies, Rent, Utilities, etc.
- Removing Minimum Debit / Credit Signs**  
 Minimum Signs Drive Customers to Other Places of Business
- Needing to Send Customers to the ATM**  
 Resulting in Customers Leaving Your Business Never to Return
- Allowing Cash Only Merchants to Accept Credit Cards**  
 Resulting in Increased Sales by Accepting More Customers
- Increase in Cash Sales Due to Cash Incentives**  
 Customers Love Having The Choice to Save Money



# How Swipe4Free Works

**EXAMPLE:** Restaurants currently processing an average of \$100,000 per month in credit card and debit card sales average a profit margin of 8% - 10% equaling \$8,000 - \$10,000 a month while paying 3% in card fees and miscellaneous junk fees.



**Swip4Free Eliminates the \$3,000 Charged by Your Credit Card Proces-**



## We Integrate With Over 60 POS Systems

Swipe4Free can upgrade any existing POS systems to accept EMV cards and can provide Pay-At-The-Table solutions for your business.

ALDELO POS

Revel™  
SYSTEMS

VIVONET

vend

micros®

TouchBistro

NCR | SILVER  
POINT OF SALE

BERG

rpower

retailcloud

MobileBytes

lightspeed

**+ Many More!**

