

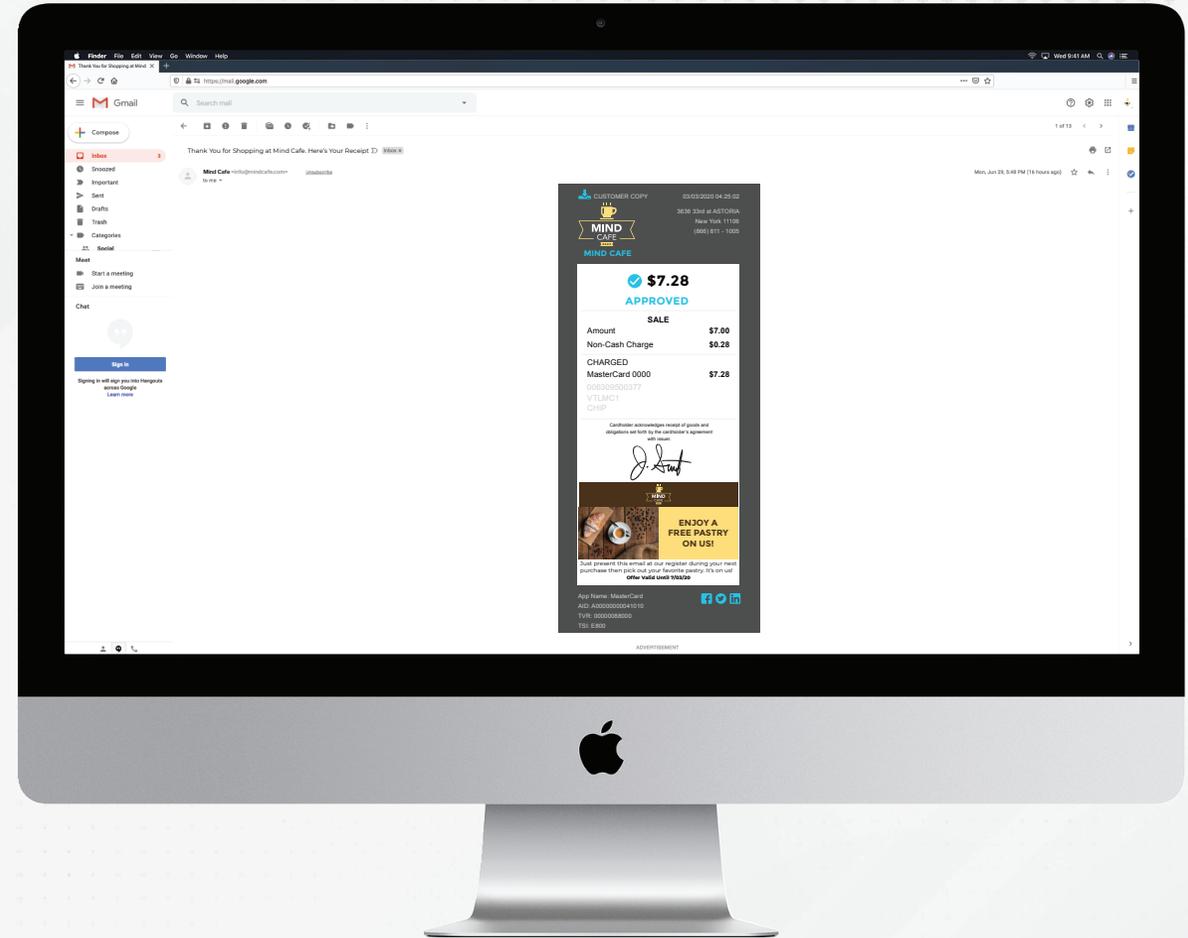
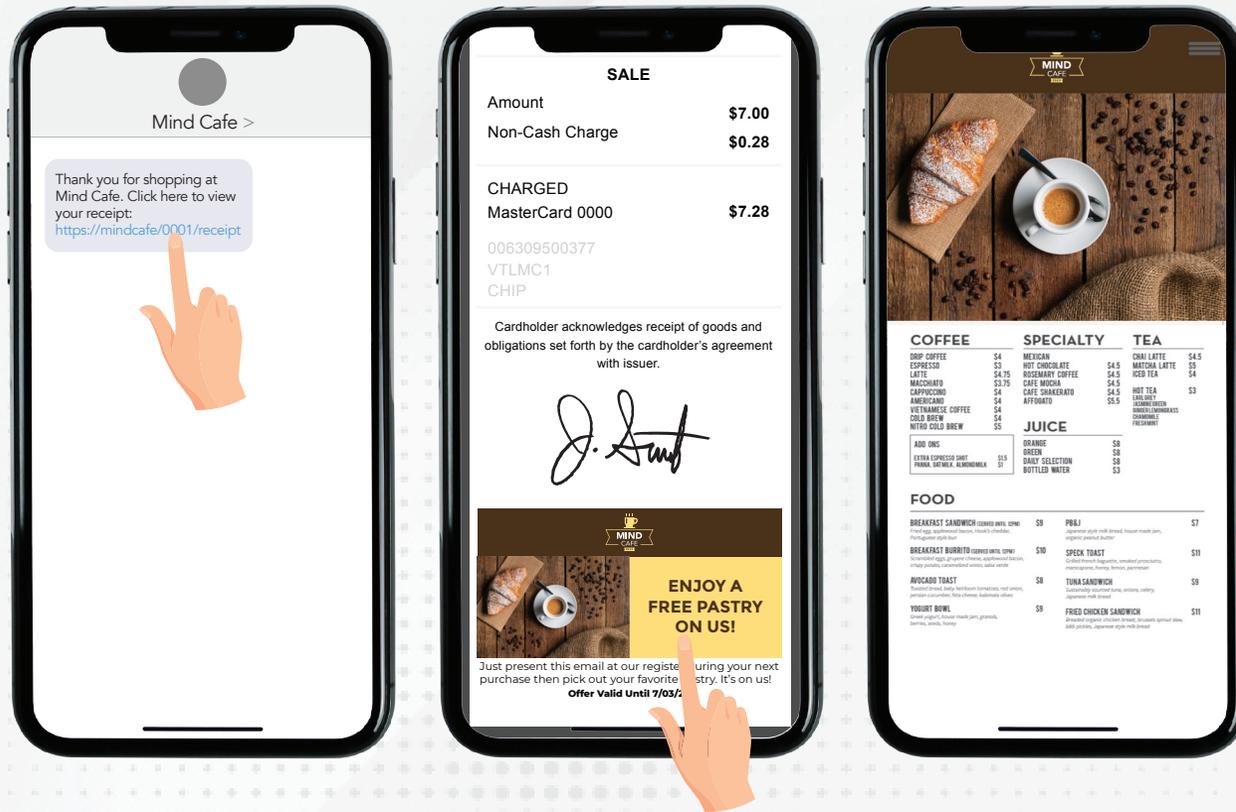



VALOR
P A Y T E C H

MARKETING

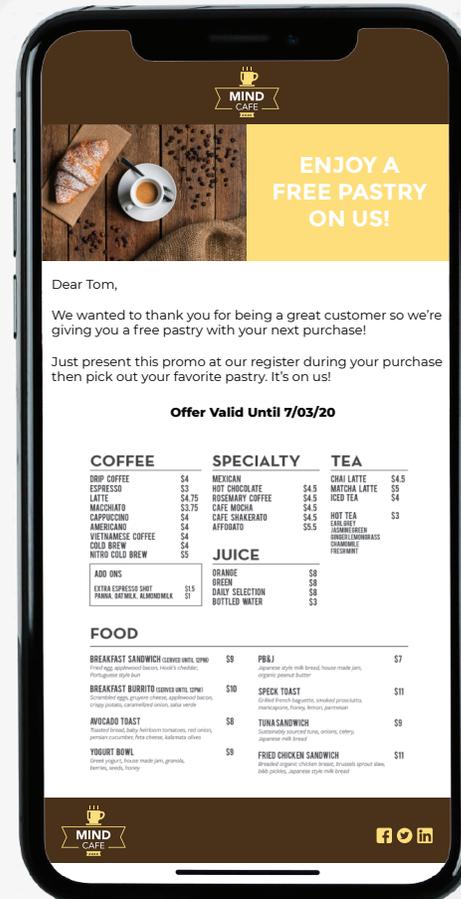
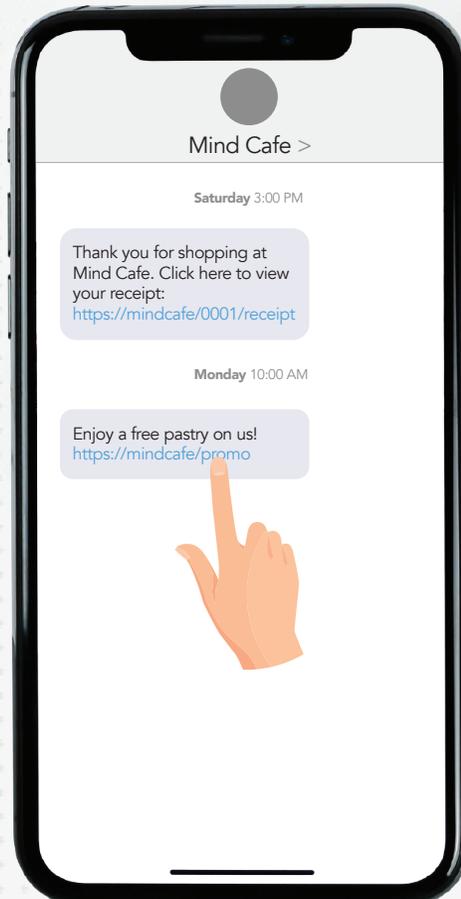
SMS / Email Receipt Marketing

SMS text and email customer receipts created from a Valor terminal / virtual terminal allow merchants to market their business on the digital receipts or sell advertising space on receipts.



Mobile Number Capturing & Advertising

At time of the transaction, the merchant has the ability to capture the customer's mobile number to then create text marketing campaigns based on the customer's spending habits / patterns.



Engage My Customer

Merchants can view the total spending habits, lifetime spending habits, and hour of day spending habits (breakfast, lunch, dinner) in the Valor portal and send targeted marketing campaigns to their customers.

Identify & Market To:

- ✓ VIP Customers (Large Spenders)
- ✓ Frequency of Visits
- ✓ Spending Amounts
- ✓ Shopping Patterns (Group Your Customers by Time of Day they Typically Visit)

Opt Out Option

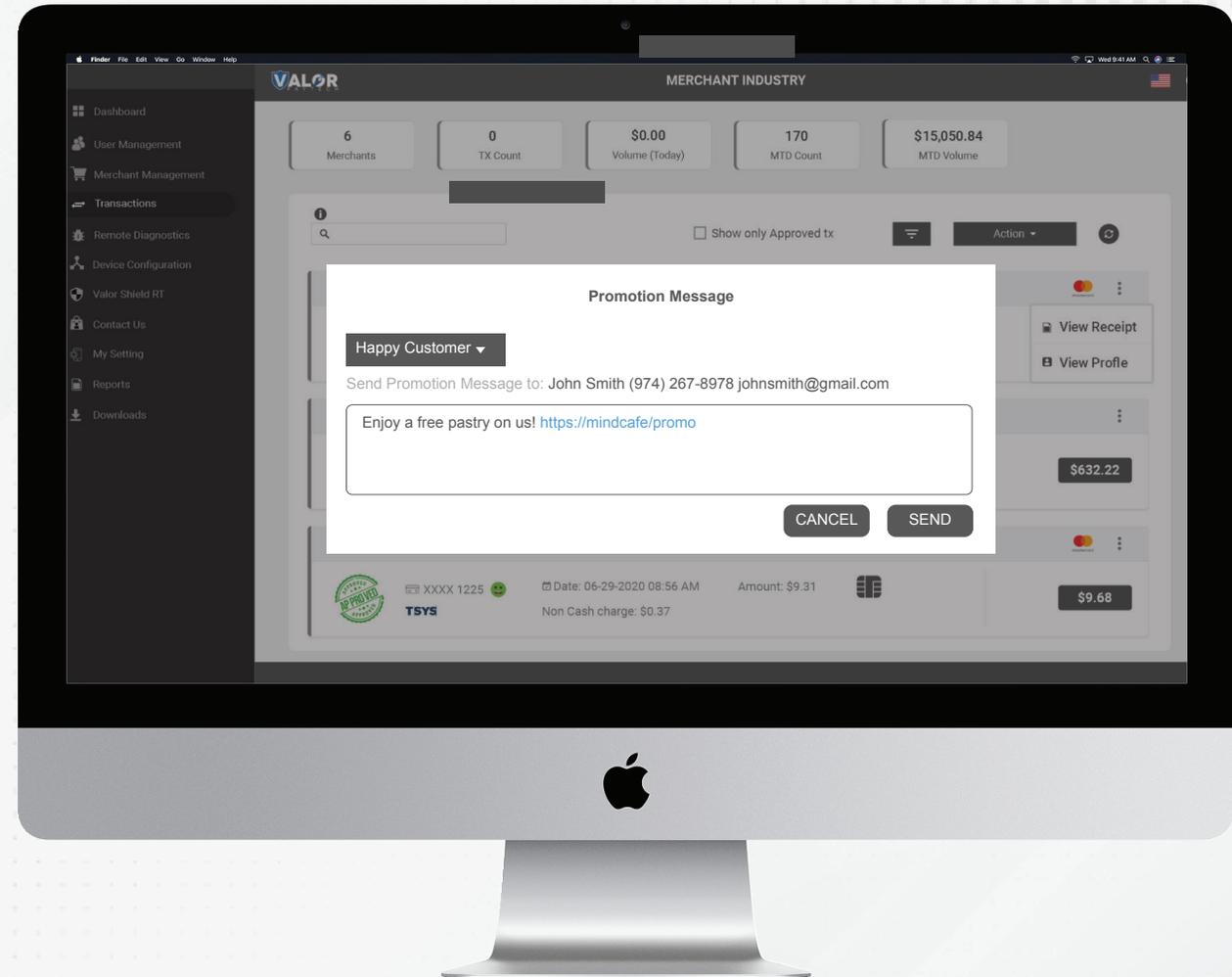
Engage My Customer is an additional feature that merchants have the option to opt out of.

Merchants will still be able to:

- ✓ See feedback from customers on transaction module
- ✓ Use eInvoice
- ✓ Send SMS receipt

Merchants will NOT be able to:

- ✓ See their customer database
- ✓ Send SMS texts based on feedback or from Engage My Customer module



Engage My Customer

Use Engage My Customer to win back upset customers by replying to dissatisfied customer surveys. Stop negative online reviews before they occur. Use survey data to win back lost customers - customers that were shopping frequently then stopped shopping.

VALOR SUPPORT

42 Merchants 0 TX Count \$0.00 Volume 82 MTD Count \$1,525,924.01 MTD Volume

Search: randalls Show only Approved tx

Transaction Type	Store	Device Label	EPI	Amount	Tax
CREDIT SALE	Store:Randalls Test Store	DeviceLabel Device1	EPI:2032977754	\$46,568.68	\$4132.97
	XXXX 2046		Date:01-07-2021 09:38 AM Non-Cash Charge:\$2328.43	Tip: \$11642.17	
CREDIT SALE	Store:Randalls Test Store	DeviceLabel Device1	EPI:2032977754	\$33,538.66	\$2976.56
	XXXX 2046		Date:01-07-2021 09:38 AM Non-Cash Charge:\$1341.55		
CREDIT SALE	Store:Randalls Test Store	DeviceLabel Device1	EPI:2032977754	\$9,594.67	\$851.53
	XXXX 2046		Date:01-07-2021 09:37 AM Non-Cash Charge:\$383.79		
CREDIT SALE	Store:Randalls Test Store	DeviceLabel Device1	EPI:2032977754	\$8,956.86	\$7948.17
	XXXX 2046		Date:01-07-2021 09:37 AM Non-Cash Charge:\$3562.27		
CREDIT SALE	Store:Randalls Test Store	DeviceLabel Device1	EPI:2032977754	\$7,656.86	\$679.55
	XXXX 2046		Date:01-07-2021 09:37 AM Non-Cash Charge:\$306.27		
CREDIT SALE	Store:Randalls Test Store	DeviceLabel Device1	EPI:2032977754	\$9,958.68	\$8839.38
	XXXX 2046		Date:01-07-2021 09:36 AM Non-Cash Charge:\$3983.95		
CREDIT SALE	Store:Randalls Test Store	DeviceLabel Device1	EPI:2032977754	\$9,956.86	\$883.67
	XXXX 2046		Date:01-07-2021 09:36 AM Non-Cash Charge:\$398.27		
CREDIT SALE	Store:Randalls Test Store	DeviceLabel Device1	EPI:2032977754		

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**Everything Your Business Needs.
Anywhere You Do Business.**